

VON RUNDSTEDT

INDUSTRY BENCHMARK MATRIX (IBM) 2022

DIFFERENT INDUSTRIES

78% Availability (0-100%)
4.2 Satisfaction (1-5)

LAY-OFF SUPPORT	EARLY LEAVE	SEVERANCE FEE	INTERNAL CAREER COACHING	EXTERNAL OUTPLACEMENT	TRAINING BUDGET	NONE
Banking	38% 2.80	29% 3.86	19% 2.28	33% 3.18	11% 3.04	28% n.a.
Insurance	27% 2.60	13% 2.60	4% 3.58	37% 4.33	2% 3.25	36% n.a.
Pharma	41% 3.00	34% 3.00	4% 3.58	43% 4.46	9% 3.50	25% n.a.
Life Sciences	44% 3.12	19% 2.75	6% 2.00	27% 2.82	1% 4.25	38% n.a.
Consumer goods	34% 2.53	16% 2.37	3% 2.53	29% 3.18	4% 3.85	54% n.a.
Industrial goods	33% 2.30	11% 2.30	7% 4.25	16% 2.75	2% 4.32	56% n.a.
Business services	4.2% 2.79	7% 2.93	7% 4.25	34% 4.12	2% 3.80	56% n.a.
ICT	26% 2.92	32% 3.28	4% 3.20	30% 3.62	9% 4.25	44% n.a.
Tourism & gastronomy	21% 2.72	5% 2.50	0% 0	8% 4.05	0% 0	77% n.a.
Other	20% 3.35	9% 3.01	3% 3.62	22% 3.21	8% 3.65	56% n.a.
TOTAL (3'162 responses)	39% 2.84	13% 2.92	3% 2.85	28% 3.83	3% 3.54	46% n.a.