

Media Release
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Service platform for professional athletes brings largest Swiss newplacement provider on board

von Rundstedt joins sportlifeone network

von Rundstedt & Partner Schweiz AG, the Swiss market leader for newplacement and career counselling, is now joining the sportlifeone service platform. This provides elite athletes with an even more comprehensive service package that supports them during and after their sports career to successfully enter other professions. sportlifeone AG, an independent network of eight partner companies, was launched in April 2020 and is now becoming active throughout Switzerland.

"The integration of von Rundstedt perfectly completes our overall offering for professional athletes," says Roger Bigger, co-initiator and Chairman of the Board of Directors of sportlifeone AG, delightedly, highlighting the strategic value. "Thanks to the nine Swiss locations of our new partner, we are now in a position to cover the needs of our members in all parts of the country and in all national languages of Switzerland."

von Rundstedt is the Swiss market leader for newplacement and career counselling and employs some 90 experienced consultants and labour market experts in Switzerland. Through von Rundstedt, top athletes not only receive support in determining their current position or in professional reorientation. Athletes can also benefit from the excellent von Rundstedt network in the Swiss business world and from important contacts to companies in all sectors and regions of Switzerland. This enables the athletes to prepare for a professional life or a continuing career after their professional sports career at an early stage and to move into the private sector or self-employment in a structured manner. "We now want to consistently engage also with the market niche of competitive sports and develop and expand our team of advisors accordingly," explains CEO Pascal Scheiwiller.

Integration of Sport Excellence

In expanding the services to the world of athletes, von Rundstedt will draw on the experience and relationships of Daniela Torre, who has so far provided part of these services at sportlifeone as owner of the company Sport Excellence. "Daniela Torre was a top athlete herself and has built the career counselling division for Swiss Olympic. She also immediately convinced us on a personal level, and so we are appointing her as our face in sport," Pascal Scheiwiller elaborates. "We are entering this unique sports network with full commitment." In 2021, Pascal Scheiwiller will take a seat on the board of sportlifeone AG, and the Rundstedt logo will replace that of Sport Excellence. Behind the scenes, the strengths of both companies will be bundled and brought together for common goals.

sportlifeone launched at Easter 2020

sportlifeone was launched in April 2020 with six partner companies covering the topics of investment advice (azemos partner ag), taxes (ADB Altorfer Duss & Beilstein AG), insurance (Bertenghi & Partner AG), marketing&communication (by the way communications AG), media coaching (sports connect GmbH) and career advice (Sport Excellence GmbH). In the last two months, a law firm (Nigon Rechtsanwälte | Notariat) and sports psychology (mind2win) were added to the offer. "We have steadily developed over the last eight months," sportlifeone managing director and co-initiator Martin Zinser sums up positively, "and now with von Rundstedt we are even more perfectly positioned for Swiss sport."

In 2014, a group of experienced outplacement experts founded von Rundstedt in Switzerland. Their goal was to rethink outplacement and combine it much more strongly with concrete networking and market activities in addition to classic coaching. This innovative approach combines a variety of different instruments and consistently uses the potential of professional networks and the von Rundstedt community.

URL Website:

sportlifeone.ch

rundstedt.ch

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Foto:

Pascal Scheiwiller, CEO of Rundstedt, and Daniela Torre combine their expertise for sportlifeone.